



UNIVERSITA'  
DEGLI STUDI  
DI TORINO



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## PREPARING YOUR NEXT PROFESSIONAL STEP

**You're doing your PhD in STEM** and what comes next is like walking in the forest at night: narrow visibility, crossroads you're unsure of... In this case, what you need is a torch light and an orientation map to find your own way and avoid feeling lost.

That's why we offer you this workshop to help you:

- understand the cornerstones of career development
- define and implement your professional goals by taking into account personal and professional elements
- analyze your history and market your profile according to recruiters' requirements
- optimize your written and oral communication during the recruitment process in a European context.

**TRAINERS:** Dr Vincent Mignotte (Executive Director) and Bérénice Kimpe (International cooperation and training), Association Bernard Gregory, Paris, France

**WHERE AND WHEN:** Sala Multifunzione -Cavallerizza Reale-, via Verdi, 9, **April 12, 2017 – 09.00-18.00**

### PROGRAMME

#### I. Introduction (9.15-9.30)

Presentation of the programme, objectives

#### II. Career: your options, your plan (9.30-13.15) *Break: 11.00*

- Overview of some professional options after a PhD
- Theoretical input on how to devise your career plan
- Networking and LinkedIn: why and how

#### *Lunch break (13.15 – 14.15)*

#### III. Marketing your research experience and your skills in the recruitment process outside academia – part 1 (14.15-16.15) *Break: 15.30*

- Understanding the challenges of a recruitment and recruiters' expectations  
Practice: reading CVs as if you were a recruiter
- Decoding a job advertisement
- Practice: matching your profile with the requirements of a position (provided by the trainer)
- Tips and methods to write a CV, with focus on crosscultural differences (IT, FR, DE, UK)

#### IV. Marketing your research experience and your skills in the recruitment process outside academia - part 2 (16.15-18.00)

- What happens after your CV has been selected? (the different kinds of interviews) Tips and methods to prepare your interviews, based on recruiters' practices
- Practice (in groups of 4): marketing a skill or a personality trait by using the STAR-method. Feedback from the group and then in plenum.